

V7 Group Company Profile

Vision and Mission

We believe that everyone deserves access to the finest legal, financial, and digital marketing services at the most affordable rates to support their enterprise at the most crucial time of development.

To partner and support SMEs in strategic aspects by providing managers and leaders with the tools and expertise that will allow them to do what they do best, operating the business at the front lines.

MARINA PHARMACY GROUP

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Our Clients



V7 EZone

Implementing a variety of services to create a coherent business entity.



V7 Legal

Corporate & Commercial Law for growing enterprises.



V7 Digital

Digital marketing & media services tailored for startups and SMEs.



V7 Finance

Financial & Accounting services for businesses.



V7 Capital

Fund Management for Investors and Fundraising Services for startups.



V7 Events

Event ideation, organisation, management and marketing services.



V7 Consulting

Implementing a variety of services to create a coherent business entity.

Our Subsidiaries



We offer business support services for start-ups, SMEs and everyone in between, to launch their ventures in the UAE and GCC region.

V7 Corporate Setup was formed with a simple model for GCC businesses; to serve as a one-stop shop, from company registration with flexible payment plans, to offering essential services to help SMEs sustain and grow into successful enterprises.



Choosing the right company license that is best suited for your business is vital activity for your business's future operations. We offer business setup services across the GCC, with a choice of Free Zone or Mainland, as well as Offshore. Each location and license has its own critical benefits, and as every business is unique, our advisory team are well-equipped to support you with a full overview, and tailor your ideal setup plan.

Our mainland solutions enable your business to set up and operate freely throughout the UAE while maintaining 100% control of your business. If incorporating in any of the UAE's Free Zones is recommended for your business, V7 Corporate Setup will assist you with incorporating in the most suitable option.



V7 Enterprise Zone provides corporate and back-office services for new and growing businesses. We offer reliable PRO Services, Emirates ID, Medical Screening and Tax Residency Certificate services and more to ease your business journey in the UAE.

We also provide Document Clearing services and are completely involved in every aspect of the documentation industry including Attestation, Notarisation, Translation, Apostille and Embassy related documents.

V7 Enterprise Zone **Business Support**

Our support services extend far beyond your company's set up. Our range of services and in-house capabilities ensure you get off to the best start imaginable, and include –

- · Branch Office Formation
- · Corporate Bank Account Opening
- · Product, Trademark & Patent Registration
- Company LiquidationV7 Group Company Profile

Our Expertise V7 Legal

At the centre of all our efforts is the desire to provide efficient, affordable, and airtight legal services to all our clients.

By offering world-class corporate, commercial, and employee legal services as well as trusted dispute resolution solutions, we secure your businesses to avoid any complications moving forward. Our goal is to enable your portfolio to grow freely without the fear of dealing with complicated legal procedures.

V7 Legal

Corporate Services

We advise and provide businesses with services that help regulate and ensure compliance with policies and practices which govern the formation and operation of corporations, including:

- Board Appointments
- Term Sheets
- Shareholders/Partnership Agreements
- Share Purchase Agreements
- Asset Purchase Agreements
- Convertible Loans

- Legal Due Diligence
- Founders Agreements
- Franchise Agreements
- Company Formation and Corporate Restructuring (through partner agencies)



V7 Legal Commercial Services

Legal support for merchants and businesses who are engaged in trade, sales and commerce including:

- Terms of Business/Engagement Letters
- Commercial Contract Reviews
- Non-Disclosure and Confidentiality Agreements
- Intellectual Property Agreements
- Website Terms & Conditions

- Privacy Policies
- Consignment Agreements
- Sale & Purchase Agreements
- Distribution Agreements
- Sub-Contractor Agreements
- Supplier/Vendor/Agency Agreements

V7 Legal **Employee Services**

We assist enterprises with services relating to the documentation and relationships between employers and employees including:

- Employee/Intern Offer Letters
- Independent Contractor/Freelance Agreements
- Consultancy Agreements
- Undertaking Letters
- Non-Disclosure Agreements
- Data Protection Agreements

- Employee Standard Operating Procedures
- Disciplinary Notices
- Mediation and Facilitation of Discussions
- Termination Letters
- Settlement Agreements

V7 Legal **Dispute Resolution**

We provide our clients with dispute resolution and mediation services between parties in conflict including:

- Debt Recovery
- Legal NoticesMediation with clients
- Settlement Agreements

Our Expertise **V7 Digital**

V7 Digital is a holistic marketing agency, providing enterprises with services from brand formation to execution and beyond.

Our goal is to augment the brands' presence in the digital age more efficiently than any other provider. V7 Digital has worked with a wide variety of clients, from well-known global & local brands to up-and-coming SMEs. We take pride in being industry-agnostic, taking on projects that range from retail brands, F&B clients, hospitals, and clinics to corporate services firms and more. Our creativity and solutions known no bounds and can be applied to any business.

V7 Digital

Company Branding

We empower our clients to uncover who they are as a brand and make a memorable impression with their customers using unique, effective and impactful branding techniques and services including:

- Logo Design
- Brand Guidelines & Style Guide
- Company Profile
- Pitch Decks
- Company Rebranding

- Presentation Templates
- Promotional Items & Stationary
- Business Cards
- Company Letterheads
- Catalogues



V7 Digital Social Media Marketing

A strong social media presence provides businesses with immeasurable brand value as well as a platform to connect with members of a business's target audience. Social Media Marketing can be used in a variety of ways including:

- Social Media Management
- Content Creation (visual and written)
- Community Management

- Social Media Advertising
- Content & Communications Strategies

V7 Digital Website Development

We advise and provide businesses with services that help Our team of strategists, designers, UI/UX experts, and developers have a proven track record of creating functional, visually striking websites that bring a brand's personality to life online using services that include:

- Website Development
- Website Re-Design
- Website Optimization

- Search Engine Optimization
- Website Hosting
- Website Maintenance

V7 Digital

Search Engine Marketing

Search Advertising

Advertising that appears in Google's search results when a user searches directly for a business or for a query related to a business and its services. These ads are created using complex keyword matching practices and extensive month-by-month monitoring.

Display Advertising

Visual advertising that appears on advertising-enabled websites to targeted users that have an interest in a business's products, services or competitors.

Video Advertising

Short video advertisements that play before or during YouTube videos. These ads are typically 5 seconds to a minute long depending on the type of ad the Client would like to pursue.

Our Expertise V7 Finance

V7 Finance is an important component of V7 Group's promise to investors. We deliver financial expertise to clients through the right combination of CFO services, accounting, bookkeeping and finance services. The focus on quality, supported by project management and workflow technology, ensures a highly effective and efficient service to every portfolio we manage.

V7 Finance Accounting Services

Through our accounting services we focus on providing simple solutions to cash management, Our services will help improve overall efficiency and provide business solutions to grow your company including –

- Bookkeeping Services
- Accounting Systems Implementation
- Management Reports
- Cash Management

- Accounting & Finance Policies & Procedures
- Process Audits
- Internal Audits



V7 Finance Financial Services

Our financial services help our clients understand their business at a deeper level. We focus on revenue creation, creation of business strategies, financial modelling, debt advisory, angel investing and developing business policies for our Clients and offer services including:

- Financial Modelling
- Budgets and Financial Projections
- Investment Advisory
- Business Strategy and Consulting
- Financial Analysis
- Valuation Report
- Financial Due Diligence



V7 Finance **CFO Services**

Our CFO services encompass a variety of activities designed for SME's to manage their business without the need for an inhouse finance department. This gives our clients the flexibility to choose the services they need at every stage of their business:

- Budgeting
- Financing Strategies
- Cash Flow Analysis
- Management AccountingPayroll Processing

V7 Finance **Tax Agent Services**

VAT Filing & Registration

V7 Group's tax agents will prepare VAT Returns in accordance with the regulations imposed by the Federal Tax Authority.

VAT Due Diligence

A comprehensive review of all VAT related documentation, records and practices to analyze and verify that VAT practices are in accordance to Federal Tax Authority regulations and guidelines.

Tax Advice and Support

The dedicated Tax Agents at V7 Finance will provide clients with advice on how to manage value-added tax payments and provide support with any Federal Tax Authority related activities

Our Expertise V7 Events

V7 Events has been involved in the creation and delivery of iconic events that have shaped the events landscape for over a decade in the UAE, the Middle East and the World.

We believe in uniting people with purpose, where experiences and emotions combine to create meaningful outcomes. In the last decade our events have attracted over 750,000 attendees.

V7 Events

Creating Stories Through Meaningful Experiencers

With over two decades of experience in marketing, event management and brand strategy, our team of Creative Directors, Event Producers, Animators, Copywriters, Artists and Designers come together with the singular purposes of telling stories that create emotion. We specialise in the following events -

- Exhibitions
- Conferences
- Gala Events
- Awards
- Product Launches

- Festivals
- Opening Ceremonies
- Press Events
- Influencer Events

Our Partners



Yousef Hamza

CEO



Alberto Nencha

Director

Yousef Hamza

Educated in the United Kingdom, Yousef has a degree in law from the University of Cardiff. Since then, Yousef has worked with several multinational legal firms, developed Sukuk structures and founded Envestors MENA. Envestors MENA is the oldest regional Business Angel Network. To date, it has raised over \$30 million to finance start-up companies and over \$150 million for acquisitions. Yousef has also mentored at Seedstartup, Injaz and Dubai+Acumen, is a YAL member and Global Shaper and lectures at universities, government conferences and is an advisor/board member/angel investor to a number of start-ups across the region.

Today, Yousef is a Founder and Partner at Venture 7 Group. With over 10 years of experience assisting entrepreneurs overcome legal challenges, develop business strategies and effectively fund raise, Yousef is an expert in investment consultancy.

Alberto Nencha

With a background of more than twenty years in the Italian Fiscal Police Guardia di Finanza culminating in the achievement of being ranked of Lieutenant Colonel, Alberto has always been a highly motivated critical thinker with an aptitude for resource management. Educated in Italy, Alberto graduated with a degree in Business Economics from 'La Sapienza' University of Rome and a degree in Law from the University of Bari, completing his studies at LUISS Business School in Rome with a Master's degree in Strategic Studies. From being nominated Managing Director of Edra SpA, General Manager of FB Design and Chairman of the Italian Business Council of Abu Dhabi, Alberto is an expert in business growth strategy. Today, Alberto continues to support businesses as Managing Director of Midcore LLC by providing specialist counselling equipping business owners with the tools to internationalize operations and grow.

Our Senior Management



Chiara Montanari **Business Development Manager**

Chiara Montanari

With a Business Administration background Chiara specialized in Marketing and Global Markets achieving a Double Degree Diploma in Milan, Italy, and Buenos Aires, Argentina. Furthermore Chiara succeeded in a Marketing Management course at UC Berkeley, California USA.

Chiara followed her passion for Marketing and International studies working for Luxottica S.p.A. after which she entered the diplomatic world working for the UAE Consulate in Italy. Since she graduated Chiara cooperated with various legal and consultancy firms. She now leads the Business Development team at V7 Group.



Kristine Liday

Managing Partner, V7

Enterprise Zone

Kristine Liday

Kristine is highly experienced in the Business Set-up Industry, with over 13 years of experience in the UAE and GCC markets. She has vast knowledge in Company formation in all legal forms according to UAE legislation, as well as pre-approvals, categorization & registration with the concerned Economic Departments and is well equipped to advise businesses regarding set up processes in offshore, Dubai Mainland and Free Zones jurisdictions.

Kristine also has an extensive expertise with UAE labor and immigration laws and tactical processes, having worked with UAE labor and immigration ministries and other government bodies including at high levels.

Our Associated Partner





Umberto La Commara

Partner

Umberto La Commara

Umberto is an Italian lawyer and founder of **La Commara & Partners**, a tax law firm with offices in Rome, Milan, Naples and Dubai. He has experience in a vast pool of disciplines, including corporate taxation and personal income tax, tax consultancy during tax inspections and controls and defense of the taxpayer in courts, legal auditing and accounting consultancy, extraordinary corporate transactions, M&A, estimates and company evaluations and due diligence.

His partnership with V7 Group grew from desire to facilitate a dynamic and multidisciplinary structure made up of lawyers and chartered accountants, which offers highly qualified professional services of tax consultancy and tax, legal and business assistance.

Meet The Team



Sameer MemonHead of Finance



Nithin Mathew, ACCA, UAECA

Finance Manager



Sid SharmaBusiness Analyst



Jhasmin Ebrahimnia Legal Counsel



Karla KateOperations Administration



Muhammad AbrarPublic Relations Officer



Nisa Hussain Head of Digital



Sarosh Vira Senior Graphic Designer



Faizan Saeed
IT Manager



Faiza Ashraf Web Developer



Shahd GamaleldinSocial Media Manager

Our Testimonials



"V7 Group is professional, knowledgeable, rigorous, flexible and ethical."

- Sarah Benkhalifa,
Project Manager of Belvas Chocolates



"Super responsive, highly competent and most importantly go the extra mile. It does not feel like a vendor/client relationship but a real partnership."

- Ali Bin Yahia, CEO of SchoolVoice



"They have been with me from the start; their services and flexibility are priceless."

Fahad Bubshait,CEO of Nuat VR



"The company has exceeded our expectations. V7 supports you, guides you and becomes an integral part of your team at every stage."

Hussein Abdul Rasheed,
 Business Development Manager
 of Marina Pharmacy



"V7 Group has always delivered on time with high quality and creative design work. We were able to showcase the best of what we have to offer, because of their consistent design work and efforts."

- Amanda Gercken,
Marketing Manager of MAK & Associates



"You do not only benefit from the legal advice but also from hearing their views on the financial and marketing aspects of your business. I strongly advise all entrepreneurs to take advantage of this opportunity and use V7 Group services."

- Leila Estifaie, CEO of Brightshift LLC



Thank You Contact Us

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